

Amended pursuant to Rule 6-1(1)(b)(ii)
Original Notice of Civil Claim filed 23 March 2011

SUPREME COURT
OF BRITISH COLUMBIA
VANCOUVER REGISTRY

No. S111908
Vancouver Registry

JUL 15 2011

IN THE SUPREME COURT OF BRITISH COLUMBIA

BETWEEN:

MAINSTREAM CANADA, A DIVISION OF EWOS CANADA
LTD.

PLAINTIFF

AND:

DON STANIFORD, and the said DON STANIFORD carrying on
business as THE GLOBAL ALLIANCE AGAINST
INDUSTRIAL AQUACULTURE

DEFENDANTS

AMENDED NOTICE OF CIVIL CLAIM

This action has been started by the plaintiff for the relief set out in Part 2 below.

If you intend to respond to this action, you or your lawyer must

- (a) file a response to civil claim in Form 2 in the above-named registry of this court within the time for response to civil claim described below, and
- (b) serve a copy of the filed response to civil claim on the plaintiff.

If you intend to make a counterclaim, you or your lawyer must

- (a) file a response to civil claim in Form 2 and a counterclaim in Form 3 in the above-named registry of this court within the time for response to civil claim described below, and
- (b) serve a copy of the filed response to civil claim and counterclaim on the plaintiff and on any new parties named in the counterclaim.

JUDGMENT MAY BE PRONOUNCED AGAINST YOU IF YOU FAIL to file the response to civil claim within the time for response to civil claim described below.

Time for response to civil claim

A response to civil claim must be filed and served on the plaintiff,

- (a) if you reside anywhere in Canada, within 21 days after the date on which a copy of the filed notice of civil claim was served on you,
- (b) if you reside in the United States of America, within 35 days after the date on which a copy of the filed notice of civil claim was served on you,
- (c) if you reside elsewhere, within 49 days after the date on which a copy of the filed notice of civil claim was served on you, or
- (d) if the time for response to civil claim has been set by order of the court, within that time.

CLAIM OF THE PLAINTIFF(S)

Part 1: STATEMENT OF FACTS

The Parties

1. The Plaintiff Mainstream Canada, a division of Ewos Canada Ltd. ("Mainstream") is a company incorporated pursuant to the laws of British Columbia and has its registered office at 700 – 401 West Georgia Street, Vancouver, British Columbia.
2. Mainstream is an indirect wholly owned subsidiary of the Norwegian company Cermaq ASA, a world leader in salmon production.
3. Mainstream is the second largest producer of farmed salmon in British Columbia. With offices based in Campbell River and Tofino, Mainstream conducts salmon farming operations on both the East and West coasts of Vancouver Island, and produces over 25,000 tonnes of fish annually in British Columbia.
4. The Defendant Don Staniford, whose address is unknown, is an activist and author who publishes materials of and concerning the British Columbia salmon farming industry. Mr. Staniford has been and is currently involved in organizing groups and campaigns to attack the salmon farming industry.
5. Mr. Staniford is the self styled global coordinator for The Global Alliance Against Industrial Aquaculture (the "GAAIA"), an unincorporated organization dedicated to attacking the aquaculture industry in general, and the British Columbia salmon farming industry in particular.

6. The GAAIA is dedicated to obstructing the development of standards-setting and certification schemes for farmed salmon by neutral third party organizations, such as the World Wildlife Fund.
7. In furtherance of this objective, and in his capacity as the global coordinator and guiding mind of the GAAIA, Mr. Staniford maintains a website at <http://www.gaaia.org> on which Mr. Staniford publishes various material of and concerning the British Columbia salmon farming industry (the "Website").
8. Mr. Staniford has published materials on the Website and authored and issued press releases on behalf of and under the name of the GAAIA that form the subject matter of this action.
9. The Website is accessible to members of the public anywhere in the world via the Internet.

The Defendants' Anti-Salmon Farming Campaign

10. On or about January 31, 2011, the Defendants began a campaign of disseminating and publishing defamatory and false statements of and concerning Mainstream. The Defendants carried out this campaign against Mainstream under three titles: The "Salmon Farming Kills Campaign", the "Silent Spring of the Sea", and "Smoke on the Water, Cancer on the Coast" (collectively, the "Anti-Salmon Farming Campaign").
11. The Anti-Salmon Farming Campaign is calculated to injure the aquaculture industry in British Columbia and elsewhere, including Mainstream's business and the reputation and the goodwill it enjoys with its customers. The Defendants are also engaging in the Anti-Salmon Farming Campaign for the ulterior purpose of frustrating the World Wildlife Fund's pending certification scheme for farmed salmon, and with the intention of damaging the aquaculture industry.
12. On or about January 31, 2011, March 1, 2011, and on such further and other dates known to the Defendants but unknown to Mainstream, the Defendants falsely and maliciously posted, printed, wrote and published or caused to be posted, printed, written and published of and concerning Mainstream and of it in the way of its occupation, business, profession or office and in relation to its conduct therein, the following defamatory words, the written component of which is set out in the following paragraphs.

The Salmon Farming Kills Campaign

13. The Salmon Farming Kills Campaign was published by the Defendants on or about January 31, 2011, on the Website, and in particular, at <http://www.gaaia.org/salmon-farming-kills>, <http://www.gaaia.org/press-releases>, <http://www.gaaia.org/blog/gaaia-launches-new-salmon-farming-kills-campaign-seafood-summit>, <http://www.gaaia.org/photos>, and <http://www.gaaia.org/vision-mission>. The words published in the Salmon Farming Kills Campaign include:

- (a) "Salmon Farming Kills"
- (b) "Salmon Farming Kills Communities"
- (c) "Salmon Farming Spreads Disease"
- (d) "Salmon Farming Seriously Damages Health"
- (e) "Salmon Farming Kills Wild Baby Salmon"
- (f) "Warning: Salmon Farming Can Seriously Damage the Health of Wild Salmon"
- (g) "Salmon Farming – Harming Wildlife and Spreading Diseases"
- (h) "Salmon Farming Licenced to Kill"
- (i) "Salmon Farming Kills Birds"
- (j) "Salmon Farming Spreads Salmon AIDS (ISA)"
- (k) "Salmon Farms are Cancer"
- (l) "Salmon Farming Kills Around the World"
- (m) "Salmon Farming is Poison"
- (n) "Salmon Farming Kills Sea Floor Ecosystems"
- (o) "Salmon Farming Kills Workers"
- (p) "Salmon Farming Kills Around the World and Should Carry a Global Health Warning"
- (q) "Salmon Farming Seriously Damages Human Health, the Health of our Global Ocean, and the Health of Wild Fish"
- (r) "Salmon Farming is Spreading Like a Malignant Cancer on Our Coasts"
- (s) "Salmon Farms Harm"
- (t) "Salmon Pharming Kills Lobsters"
- (u) "Salmon Farming Kills Lobsters"
- (v) "Demonizing Salmon Pharmers"
- (w) "Such is the Stench Coming From the Tuna Farming Sector in the Mediterranean it may Even Rival the Can of Worms that is the BC Salmon Farming Industry"

- (x) "Do You Want the Salmon Farming Industry to Quit Killing Wild Fish and Polluting our Global Ocean?"
- (y) "Warning: Salmon Farming Can be Fatal to Wild Salmon"
- (z) "Salmon Farming – Harming Wildlife and Spreading Diseases"
- (aa) "Salmon Farming Killing Communities and Workers"
- (bb) "Salmon Farming is Toxic and Poison"
- (cc) "Salmon Farming is Toxic"
- (dd) "The Farming of... Salmon is Inherently Unsustainable, Socially Irresponsible and Ethically Bankrupt. Salmon... Farms are Polluting the Environment, Draining Precious Marine Resources and Spreading Infectious Diseases and Parasites Around the Globe. Industrial Aquaculture is Socially Destructive Contributing to Deaths of Workers on Farms, Degrading Traditional Food Resources and Ignoring the Rights of Indigenous Peoples" [References to shellfish, tuna, and shrimp deleted.]
- (ee) "With All the Chemicals in Safeway's Farmed Salmon You Might as Well Eat the Packaging"
- (ff) "Wild Salmon Don't do Drugs. Just Say No to Farmed Salmon"
- (gg) Certification of farmed salmon is a "Shameless Ponzi Scheme. Put Simply – There is no Right Way to do the Wrong Thing"
- (hh) Fish Farmers are playing "the same game as the cigarette manufacturers did for many years"

The Silent Spring of the Sea Campaign

14. The Silent Spring of the Sea Campaign was published by the Defendants beginning on or about January 31, 2011 and continuing, on the Website, and in particular, at <http://www.gaaia.org/silent-spring-sea>. The words published in the Silent Spring of the Sea Campaign repeat some of those found in the Salmon Farming Kills Campaign. In addition, they include:
- (a) "Don Staniford Analyzes the Chemical Stew that Farmed Fish are Raised in and the Health Risk this Poses to Humans"
 - (b) "Salmon Farming Killing With Chemicals"
 - (c) "Salmon Farming Uses Artificial Colours"
 - (d) "Salmon Farming is Addicted to Drugs"

- (e) "Salmon Farming Needs Rehab"
- (f) "Farmed Salmon DYED for You"
- (g) "Salmon Pharming: Friends Don't Let Friends Eat Pharm Salmon"

The Smoke on the Water, Cancer on the Coast Campaign

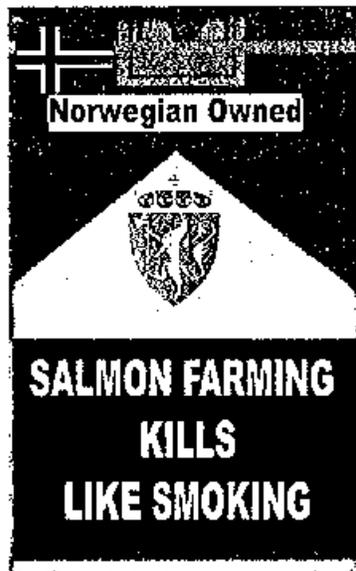
15. The Smoke on the Water, Cancer on the Coast Campaign was published by the Defendants on or about March 1, 2011, on the Website, and in particular, at <http://www.gaia.org/smoke-water>. The words published in the Smoke on the Water, Cancer on the Coast Campaign repeat some of those found in the Salmon Farming Kills Campaign. In addition, they include:

- (a) "Smoke on the Water, Cancer on the Coast"
- (b) "Smoke on the Water, Salmon Farming Kills"
- (c) "Do you still not believe that the salmon farming industry is blowing smoke up your ass? Do you still fail to see through the smokescreen of Big Aquaculture? Then you need help navigating through the smoke and mirrors of the global salmon farming industry. Put a copy of "Smoke on the Water, Cancer on the Coast" in your pipe and smoke it."
- (d) "Salmon Farming Kills Like Smoking"
- (e) "Salmon Farming... If That's my Future I Might as Well Just Smoke 'oo"
- (f) "Salmon Farming???" Better to Smoke 'em Than Eat 'em!!"
- (g) "Salmon Farming is Like the Black Death Plague"
- (h) "Risk of Cancer?"
- (i) "Salmon Farming Leaves a Bad Taste in the Mouth"
- (j) "Salmon Farming is Hard to Swallow"
- (k) "Closed Containment: Low Tar Salmon Farming"

(collectively, the words set out in paragraphs 13, 14 and 15 are the "Defamatory Words").

16. The Defamatory Words were published on the Website and were available to be seen by anyone with Internet access. The Defamatory Words were in fact seen by many people throughout Canada. The Defamatory Words remain accessible to the public.
17. A copy of the Defamatory Words as published on the Website as at March 9, 2011 is attached as Schedule "A" to this Notice of Civil Claim.

18. Mainstream complains of and intends to rely on the entirety of the Defamatory Words published by the Defendants, read in the context of Schedule "A" as a whole.
19. As set out in Schedule "A", the written Defamatory Words were published in association with visual images which form an integral part of the Defamatory Words.
20. The Anti-Salmon Farming Campaign employs graphic imagery that links the Defamatory Words and Mainstream to tobacco manufacturers and cigarettes. The graphic images incorporates the Norwegian flag and state emblem. For example, the following image appears in association with the Defamatory Words:



21. Tobacco products are notoriously harmful to human health.
22. In their natural and ordinary meaning the Defamatory words meant and were understood to mean:
 - (a) Mainstream's business and products kill people;
 - (b) Mainstream's business and products make people sick;
 - (c) Mainstream's products are unsafe for human consumption;
 - (d) Mainstream has actively misled, deceived, and lied to the public;
 - (e) Mainstream is knowingly marketing a carcinogenic product that causes illness, death, and harm;
 - (f) Mainstream's operations are a malignant cancer;
 - (g) Mainstream's products are toxic and poisonous;

- (h) Mainstream's business and products kill the environment;
 - (i) Mainstream has engaged in illegal conduct; and
 - (j) Mainstream engages in corrupt and immoral behaviour.
23. In the alternative, by way of innuendo, the Defamatory Words meant and were understood to mean that Mainstream has intentionally misled purchasers into purchasing inherently dangerous products and has concealed the true facts from them. Particulars of the innuendo are as follows:
- (a) Tobacco products are inherently harmful to human health and cause cancer;
 - (b) Tobacco companies minimized and denied the health risks associated with their products for many years, and were perceived to have actively misled the public in doing so;
 - (c) Tobacco products carry health warning labels to warn the public of their inherent risks;
 - (d) Mainstream and its products are directly compared to tobacco manufacturers and tobacco products and by implication, Mainstream is portrayed as a dishonest producer of toxic and harmful products.
24. The Defamatory Words referred to or were understood to refer to Mainstream. Particulars are as follows:
- (a) The Defamatory Words are expressly directed to Norwegian-linked companies carrying on salmon farming operations in British Columbia, and Mainstream in particular, as they make express reference in words and pictures to:
 - (i) Norway;
 - (ii) Norwegian ownership;
 - (iii) "Walking the Walk Back to Norway";
 - (iv) The Norwegian flag; and
 - (v) The Norwegian Coat of Arms including the crown of the King of Norway.
 - (b) The salmon farming industry in British Columbia is concentrated amongst a limited number of producers.
 - (c) The majority of annual salmon production in British Columbia is carried out by three producers who have corporate links to Norway, one of which is Mainstream.

- (d) The Norwegian Government owns 43.5% of Cermaq ASA, the holding company which indirectly owns and controls Mainstream.
- (e) On or about February 1, 2011, Mr. Staniford expressly referred to Mainstream on the Website, and in particular, at <http://www.gaaia.org/blog/case-closed-containment-%E2%80%93-it%E2%80%99s-coming>, as follows:

“The BC Salmon Farmers Association, Marine Harvest, Mainstream and the other dinosaurs in the room shifted uncomfortably in their seats. Maybe it's time for the Norwegian open net cage giants (who now control 92% of BC salmon farms) to get out of the way?”

- (f) On or about January 31, 2011, Mr. Staniford expressly linked Mainstream with Cermaq on the Website, and in particular, at <http://www.gaaia.org/blog/talking-talk-%E2%80%93-walking-walk-back-norway>, as follows:

“There are so many salmon farming salespeople roaming the corridors that summit organizers are rumoured to have contacted US-chemical company Schering Plough for emergency supplies of SLICE (the drug used to kill sea lice). In addition to Mary Ellen Walling there is Colleen Dane (Communications Director) representing the BCSFA along with Ian Roberts and Petter Arnesen of Marine Harvest; Grant Warkentin and Laurie Jensen of Mainstream (Cermaq)”...

- 25. The Defamatory Words were published including to persons who had knowledge of the facts and matters referred to in paragraph 24 of this Notice of Civil Claim.
- 26. On or about February 23, 2011, as a continuation of the Anti-Salmon Farming Campaign, Mr. Staniford further published the Defamatory Words, or words to the same or similar effect, on the social networking website Facebook, in particular, at <http://www.facebook.com/profile.php?id=812895354&sk=wall>, where Mr. Staniford maintains a Facebook Profile and Wall (the “Wall”), under the moniker “Norwegian Salmon Farming is Killing the Coast of British Columbia”.
- 27. The Wall contains a hyperlink to another facebook website entitled the “Salmon Farming Kills Gallery”, found at <http://www.facebook.com/album.php?aid=626926&id=812895354#!/album.php?aid=626926&id=812895354&closeTheater=1> (the “Gallery”). Attached as Schedule “B” to this Notice of Civil Claim are the images posted on Mr. Staniford’s Gallery on his Facebook page as at March 18, 2011.
- 28. On or about February 21, 2011, as a further continuation of the Anti-Salmon Farming Campaign, Mr. Staniford further published the Defamatory Words, or words to the same or similar effect, on the social networking website Twitter, in particular at <http://www.twitter.com/thegaia> (“Twitter/GAIA”).

29. The Defamatory Words published and republished by the Defendants, and the innuendo arising from them, are false and were maliciously published by the Defendants knowing that they were false or with careless disregard as to whether they were true or not.
30. The Defamatory Words were designed to lower Mainstream in the estimation of right thinking members of society. As a result of the publication of the Defamatory Words, Mainstream has been greatly prejudiced and injured in its character, credit, reputation, goodwill, and business, and has been brought into public scandal, contempt and ridicule.
31. As a result of the foregoing, Mainstream has suffered and will continue to suffer damages and irreparable harm for which the Defendants are liable.
32. The Defendants have further aggravated the damages caused to Mainstream by:
 - (a) Taking no steps prior to the publication of the Defamatory Words to contact Mainstream to provide it with an opportunity to respond to them;
 - (b) Deliberately writing the Defamatory Words in a tone of language intended to discredit and belittle Mainstream;
 - (c) Publishing the Defamatory Words on the Website where they were available to a large audience; and
 - (d) Giving great prominence to the Defamatory Words on the Website.
 - (e) Further publishing the Defamatory Words on the Wall, Gallery, and Twitter/GAAIA with a view to maximizing the damage they would cause to Mainstream's reputation.
33. By letter dated March 18, 2011, Mainstream's legal counsel demanded the Defendants cease and desist the Anti-Salmon Farming Campaign and issue a public retraction and apology. The letter requested a response by 1:00 p.m. on March 23, 2011. On or about March 23, 2011, at 1:01 p.m., the Defendants responded by e-mailing the following image to counsel for the Plaintiff:



34. The Defendants threaten and intend to continue and repeat the publication of the Defamatory Words or similar words.
35. The malicious, high-handed, callous, and arrogant conduct of the Defendants as aforesaid displays a wanton and flagrant disregard for Mainstream's rights. Such conduct warrants an award of punitive damages to ensure that the Defendants are appropriately punished for their conduct and that they are deterred from such conduct in the future.
36. Mainstream claims punitive damages and relies upon the facts and matters set out in this Notice of Civil Claim to support its claim.

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Part 2: RELIEF SOUGHT

37. Mainstream claims:

- (a) a permanent injunction restraining Mr. Staniford, by himself, his agents, servants, in association with the GAAIA or otherwise, from further writing, printing, broadcasting, or causing to be written, printed, broadcast, or otherwise publishing of Mainstream, the Defamatory Words or words of like or similar effect;
- (b) general damages;
- (c) special damages;
- (d) punitive damages;
- (e) interest pursuant to the *Court Order Interest Act*, R.S.B.C. 1996, c. 79;
- (f) costs;
- (g) such further and other relief as this Honourable Court deems just.

Part 3: LEGAL BASIS

1. The Defendants committed the tort[^] of defamation[^].

Plaintiff's address for service: Fasken Martineau DuMoulin LLP
2900 - 550 Burrard Street
Vancouver, B.C. V6C 0A3

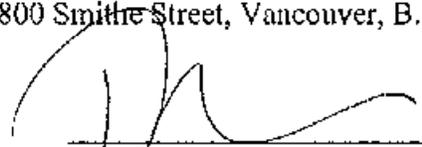
Fax number address for service (if any): n/a

E-mail address for service (if any): n/a

Place of trial: Vancouver

The address of the registry is: 800 Smith Street, Vancouver, B.C. V6Z 2E1

Dated: 15-Jul-2011



Signature of
 Plaintiff Lawyer for Plaintiff

DAVID WOTHERSPOON

Rule 7-1(1) of the Supreme Court Civil Rules states:

- (1) Unless all parties of record consent or the court otherwise orders, each party of record to an action must, within 35 days after the end of the pleading period,
 - (a) prepare a list of documents in Form 22 that lists
 - (i) all documents that are or have been in the party's possession or control and that could, if available, be used by any part at trial to prove or disprove a material fact, and
 - (ii) all other documents to which the party intends to refer at trial, and
 - (b) serve the list on all parties of record.

APPENDIX

Part 1: CONCISE SUMMARY OF NATURE OF CLAIM:

The Plaintiff's claim is against the Defendants for damages for libel.

Part 2: THIS CLAIM ARISES FROM THE FOLLOWING:

A personal injury arising out of:

- a motor vehicle accident
- medical malpractice
- another cause

A dispute concerning:

- contaminated sites
- construction defects
- real property (real estate)
- personal property
- the provision of goods or services or other general commercial matters
- investment losses
- the lending of money
- an employment relationship
- a will or other issues concerning the probate of an estate
- a matter not listed here

Part 3: THIS CLAIM INVOLVES:

- a class action
- maritime law
- aboriginal law
- constitutional law
- conflict of laws
- none of the above
- do not know

Part 4:

The Court Order Interest Act, R.S.B.C. 1996, c. 79.

The Solicitors for the Plaintiff Mainstream Canada Ltd. are Fasken Martineau DuMuulin LLP, whose office address and address for delivery is 2900 - 550 Burrard Street, Vancouver B.C. V6C 0A3 Telephone: 604 631 3131 Facsimile: 604 631 3232. (Reference: 259040.00032/David Wotherspoon)

SCHEDULE "A" – THE DEFAMATORY WORDS



Salmon Farming and
Shrimp Farming Kills

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- Frankenfish
- Certification
- News

Our Global Ocean

Home

www.OurGlobalOcean.org

Salmon Farming Kills

Read our press release "[Global Health Warning Issued on Farmed Salmon](#)" issued on Monday 31st January 2011.

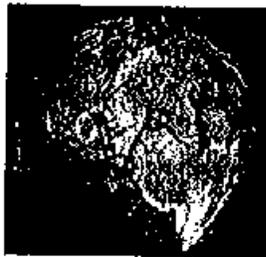
Coming in March 2011 the new report from GAAIA: "[Smoke on the Water, Cancer on the Coast](#)"

"Salmon Farming Kills"

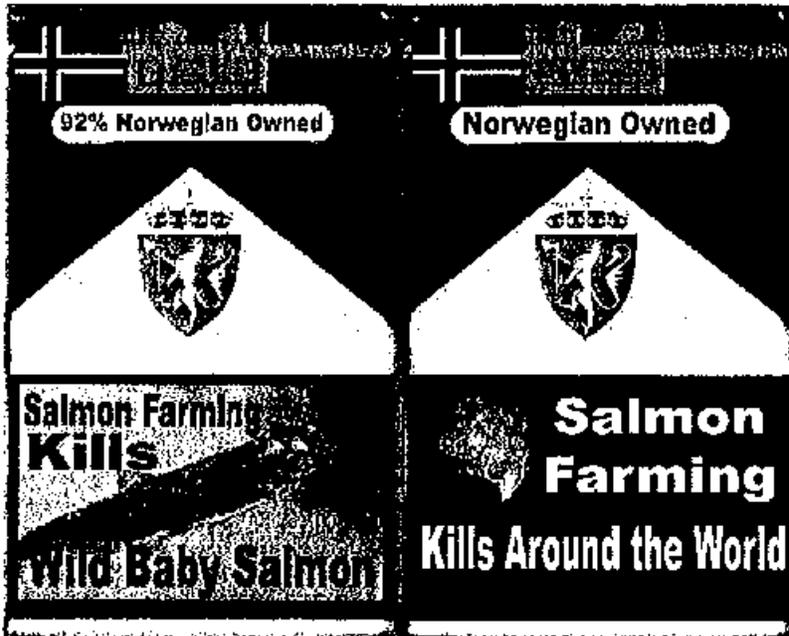
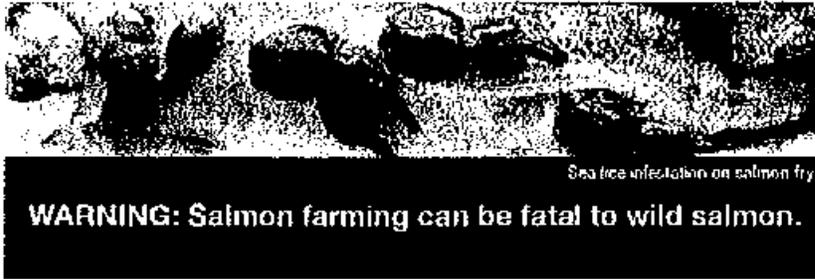
Put this in your pipe and smoke it.

Are you sick and tired of Big Aquaculture blowing smoke on the health and safety of salmon farming? Do you think the PR campaigns and advertising by the salmon farming industry is all smoke and mirrors? Do you want the salmon farming industry to quit killing wild fish and polluting our global ocean?

"If the fish farmers want to play the same game as the cigarette manufacturers did for many years and live in denial they're welcome to it but it's not going to give rise to any solutions" (Canadian biologist Otto Longør in "[Farmed Salmon Exposure](#)")



Salmon Farming Kills Wild Fish

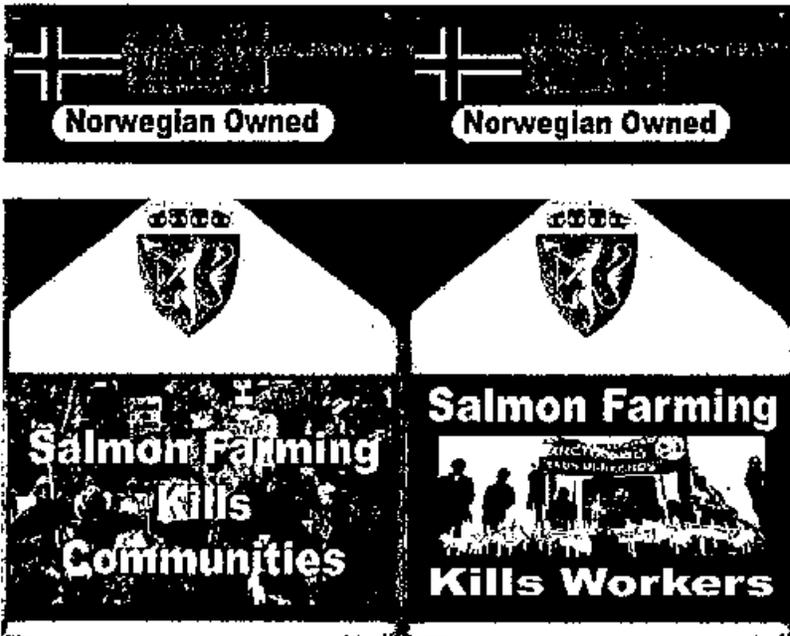


Salmon Farming - Harming Wildlife and Spreading Diseases



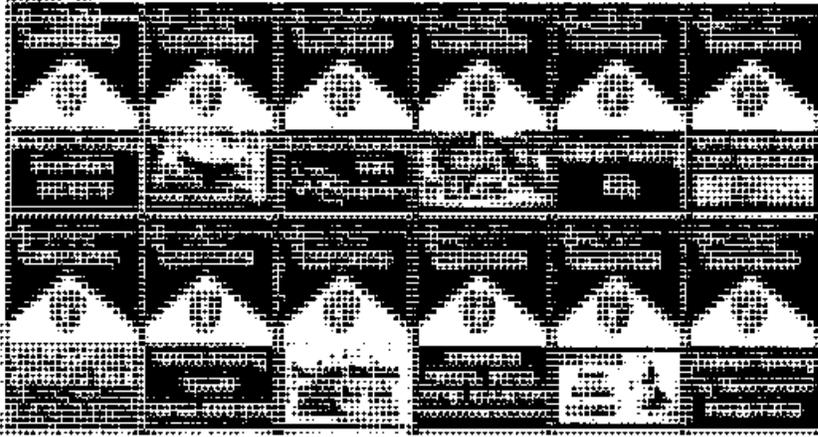


Salmon Farming Killing Communities and Workers



Salmon Farming is Toxic and Poison

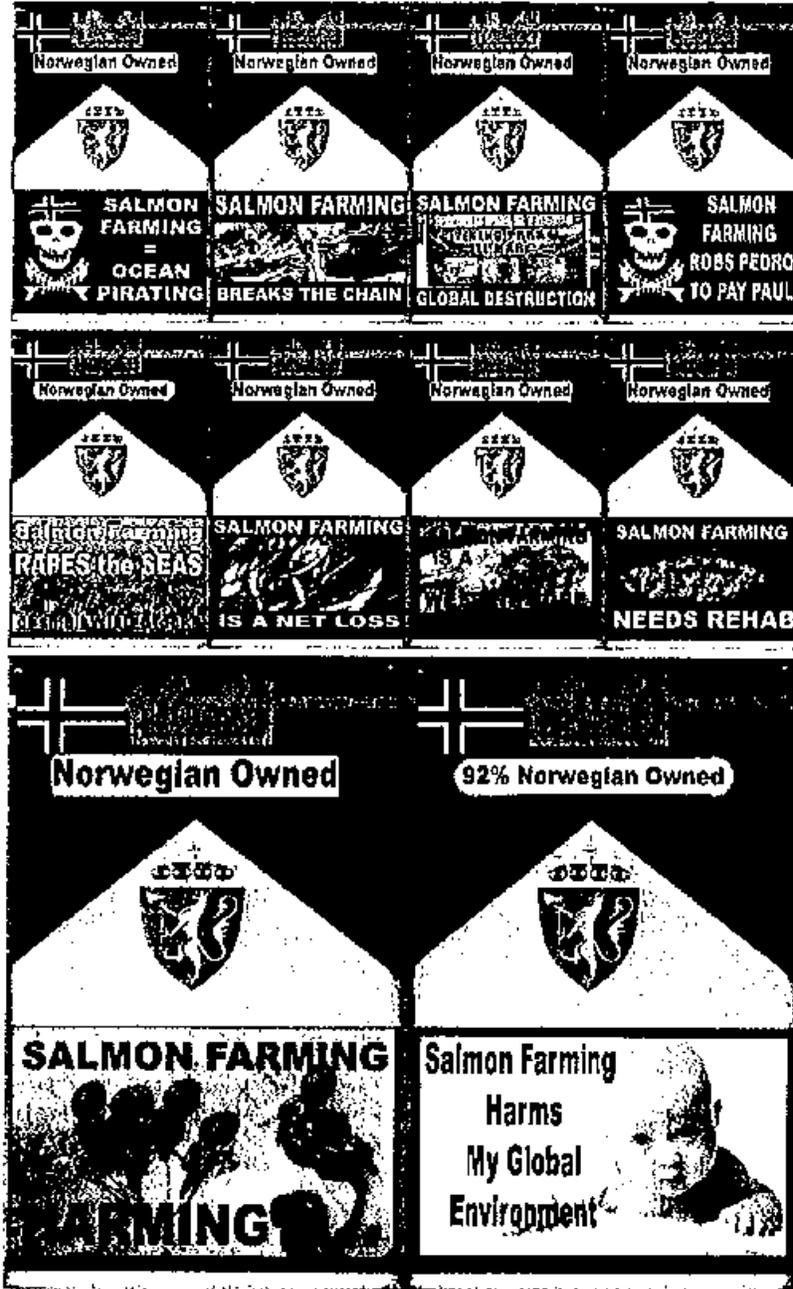
"I would never feed a child farmed salmon," said Canadian scientist David Suzuki (as quoted in *The Toronto Star*). "It's poison!"



| | |
|---|--|
|  Norwegian Owned |  Norwegian Owned |
|  |  |
| SALMON FARMING???  BETTER TO SMOKE 'EM THAN EAT 'EM !! | SALMON FARMING  |

| | | | |
|--|--|---|--|
|  Norwegian Owned |  Norwegian Owned |  Norwegian Owned |  Norwegian Owned |
|  |  |  |  |
| SALMON FARMING KILLS SEALS  | SALMON FARMING IS A LEATHAL WEAPON  | SALMON FARMING IS LIKE THE BLACK DEATH PLAGUE  | SALMON FARMING IS DESTRUCTIVE |

| | | | |
|--|---|--|---|
|  Norwegian Owned |  Norwegian Owned |  Norwegian Owned |  Norwegian Owned |
|  |  |  |  |
| SALMON FARMING HARMS THE ENTIRE PLANET  | SALMON FARMING IS HARD TO SWALLOW  | SALMON FARMING LEAVES A BAD TASTE IN THE MOUTH  | SALMON FARMING IS A NET LOSS  |



Coming in March 2011 the new report from GAAIA: "Smoke on the Water, Cancer on the Coast"

Our Global Ocean

www.gaaia.org/press-releases



Press Releases

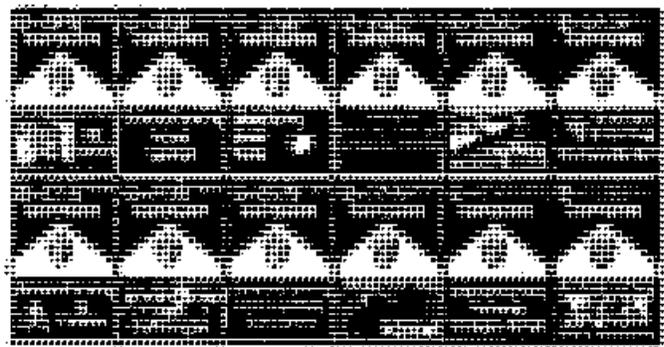
Press Release issued by the Global Alliance Against Industrial Aquaculture: www.gaaia.org

Monday 31st January 2011

Salmon Farming Kills

- Global Health Warning Issued on Farmed Salmon

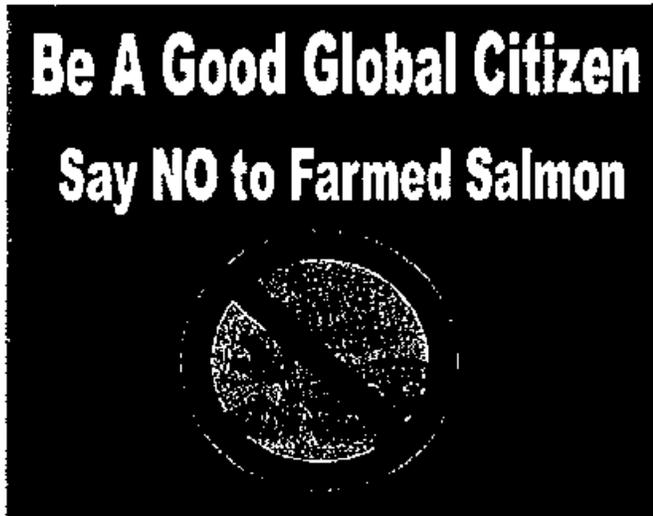
Vancouver, British Columbia - The newly formed Global Alliance Against Industrial Aquaculture (GAAIA) this week launched a smoking hot international campaign against Big Aquaculture. 'Salmon Farming Kills' employs similar graphic imagery to the 'Smoking Kills' campaigns against Big Tobacco and warns of the dangers of salmon farming. Next month (February), GAAIA will issue a new report on salmon - 'Smoking Kills: Water, Cancer on the Coast' - followed by reports on shrimp, tuna and GE fish.



"Salmon farming kills around the world and should carry a global health warning," said Don Stanford, global coordinator for GAAIA in British Columbia. "As good global citizens we need to face the fact that salmon farming seriously damages human health, the health of our global ocean and the health of wild fish. Salmon farming is spreading in Norway, Chile, Scotland, Canada, Ireland, the Faroes, the United States, Australia, New Zealand, Japan and now in Russia like a malignant cancer on our coasts. Quit salmon farming now and help stomp out farmed salmon from the face of our precious planet."

"Expensive PR campaigns promoting farmed salmon as 'safe' and 'sustainable' serve only to raise the alarm that salmon farms harm," said Kurt Oddekalv, leader of Norges Miljøvernforbund (Green Warriors of Norway) in Norway. "Salmon farmers are shooting themselves in the foot by denying peer-reviewed scientific evidence detailing human health and environment risks. Here in Norway the industry is on death row with infectious diseases, sea lice infestations, chemical resistance, escapes and depleted fish feed issues looming as the fast nails in the coffin."

"By draining our Southeast Pacific oceans of wild fish for feed, Norwegian-owned salmon farmers are robbing Pedro to pay John and stealing fish out of the mouths of Latin Americans," said Juan Carlos Cerdanas, a veterinary doctor and Director of Ecocostas in Chile. "This lethal industry has been responsible for the deaths of dozens and sixty four workers as well as hundreds of sea lions and other marine birds and mammals. The bad practices of Norwegian companies operating here in Chile provoked the most important sanitary, environmental and social crisis in the south Chilean coastal regions where 20,000 jobs have been destroyed during the last three years. The industry has blood on their hands and ought to hang their heads in shame."



"If the fish farmers want to play the same game as the cigarette manufacturers did for many years and live in denial they're welcome to that it's not going to give rise to any solutions," said Canadian biologist Otto Langer (quoted in the documentary film [Circle of Deceit: Farmed Salmon](#) and [The Big Fish](#) (2009) by the same filmmaker) which was screened in Paris during last year's Seafood Summit and at film festivals around the world).

"I would never feed a child farmed salmon," said Canadian scientist David Suzuki (as quoted in [The Atlantic Star](#)). "It's poison!"

GAAIA is an international network dedicated to advancing environmentally and socially responsible aquaculture. GAAIA recognizes that salmon, shrimp, tuna and 'frankenfish' farming jeopardizes sustainable and safe seafood production.

Don Stanford, global coordinator for GAAIA is attending the Seafood Summit - ["Responsible Wildfish Harvesting"](#) - in Vancouver (31 January - 2 February).

For more details on GAAIA please visit: <http://www.gaaia.org>

For more details on 'Salmon Farming Kills' including photos please visit: <http://www.gaaia.org/salmon-farming-kills>

Contacts:

Don Stanford, global coordinator for the Global Alliance Against Industrial Aquaculture (GAAIA): don@aaia.org (+1 604 782 3390 in Vancouver; and +44 2502 187613 - in UK)

Juan Carlos Cardenas, Director of Ecosanos: +56-2-2051855 (in Chile)

Kurt Odehalsv, Leader of Norges Miljøvernforbund (Green Warriors of Norway): +47 90 69 22 66 and +47 917 01 264 (in Norway)

Thank you for NOT Salmon Farming!
Thank you for NOT Shrimp Farming!

Theme developed by Agrievans Pte Ltd

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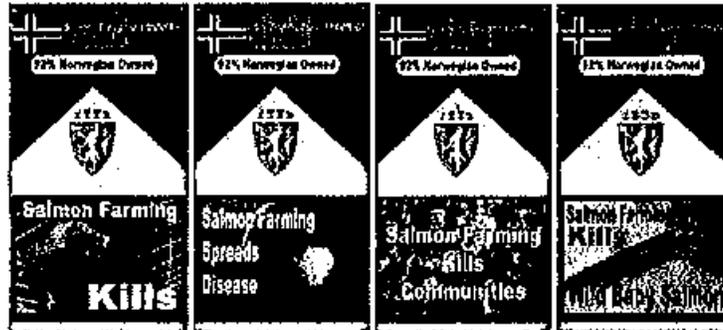
GAAIA launches new 'Salmon Farming Kills' campaign at Seafood Summit

Submitted by Don on Mon, 01/31/2011 - 12:50

The Global Alliance Against Industrial Aquaculture launched a new 'Salmon Farming Kills' campaign on Monday 31st January at the 2011 Seafood Summit in Vancouver.

Read our press release 'Global Warning Issued on Farmed Salmon'.

More details via 'Salmon Farming Kills'



'Salmon Farming Kills' comes hot on the heels of a \$1.5 million 'BC Salmon Facts' campaign launched on 6th January 2011 by the BC Salmon Farmers' Association. Here's a selection of the newspaper adverts:

Two newspaper advertisements. The left one is titled 'FARMED SALMON CAN'T MATE WITH WILD SALMON' and the right one is titled 'SALMON FARMERS WOULD NEVER ADD CHEMICALS TO THEIR SALMON'. Both contain text and graphics related to salmon farming and health.

PROTECTING WILD SALMON STOCKS ISN'T ROCKET SCIENCE.
WILD SALMON ISN'T AN ISLE.
IF YOU THINK FRESH SALMON GROWS ON TREES.
SALMON FARMERS GET IT FORWARD.

Download all four adverts above [online](#)

If you think the salmon farming industry is just blowing smoke then please watch "Farmed Salmon Exposed" - a documentary by Canadian film-maker Damien Gillis. The film includes the following statement from Otto Langer:

"If the fish farmers want to play the same game as the cigarette manufacturers did for many years and live in denial they're welcome to it but it's not going to give rise to any solutions."

Warning: Salmon Farming Seriously Damages the Health of Wild Salmon!



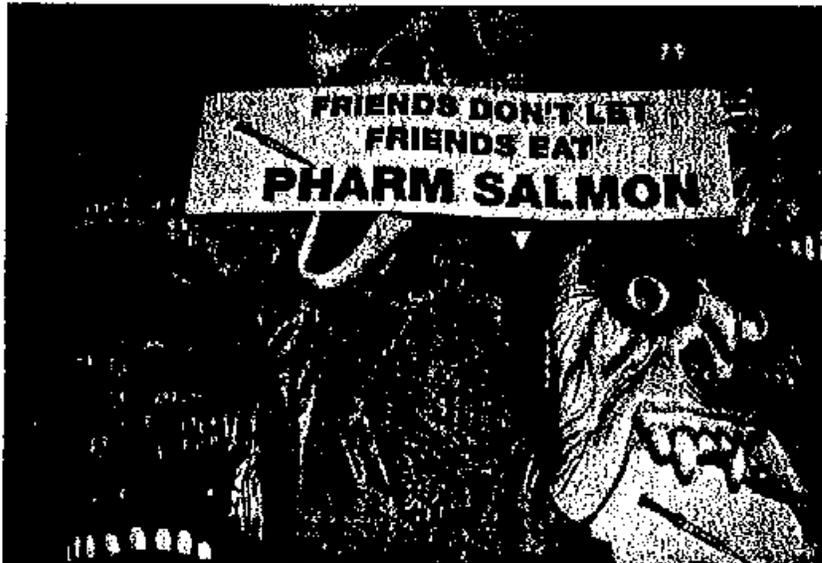
Sea lice infestation on salmon fry

WARNING: Salmon farming can be fatal to wild salmon.

Stop Salmon Farming!



Salmon Pharming: Only Toxic Friends Eat Farmed Salmon



Thank You For Salmon Farming

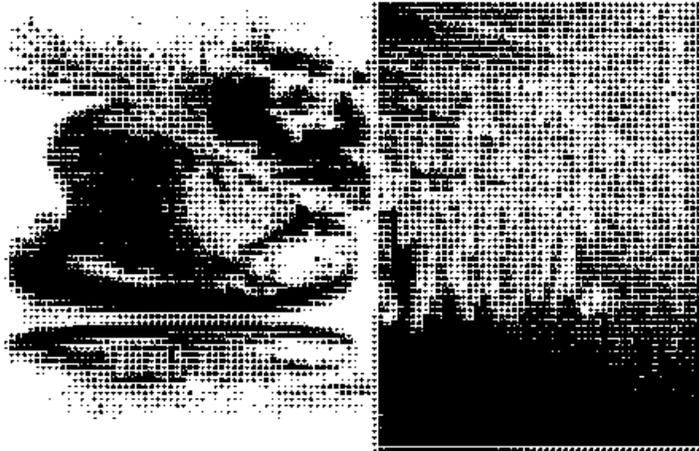
Unconfirmed reports suggest Marine Harvest is in negotiation with director Jason Reitman for a follow up to "Thank you for Smoking". The new film - "Thank you for Salmon Farming" -- could star 'the Marine

Harvest-Man' and 'Mainstream-Man' vying for the role made famous by 'the Marlboro Man'. The salmon farmers would be welcomed by the tobacco, alcohol and firearms industries as new members of the 'MOD Squad' (Merchants of Death).

Watch the 'Merchants of Death' scene in 'Thank You for Smoking'.

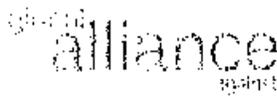
Watch the trailer for 'Thank You for Smoking'.

Where there's smoke there's fire. Visit [BC Salmon Facts](#) for information on salmon farming in British Columbia.



For more information visit '[Salmon Farming Kills](#)'

[Don's blog](#) [Login to post comments](#)



Salmon Farming and Shrimp Farming kills

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- News

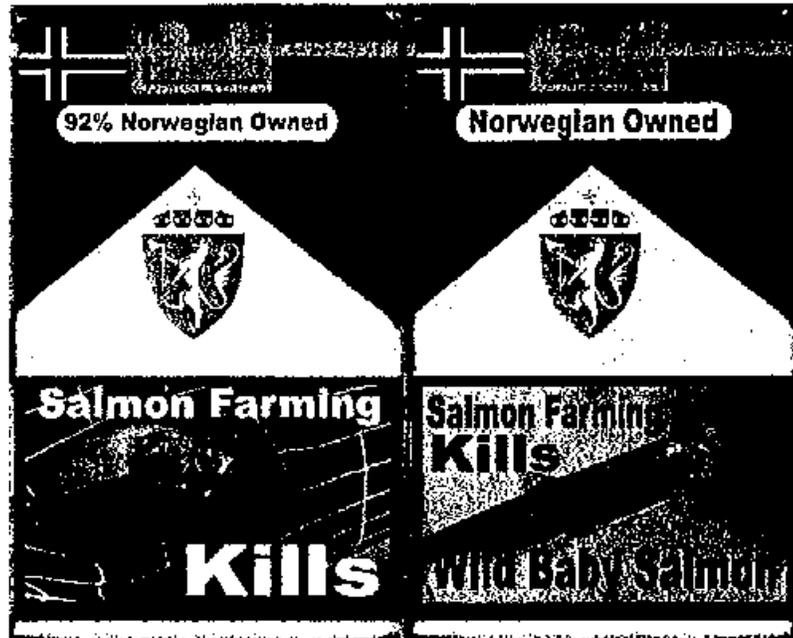
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Photos

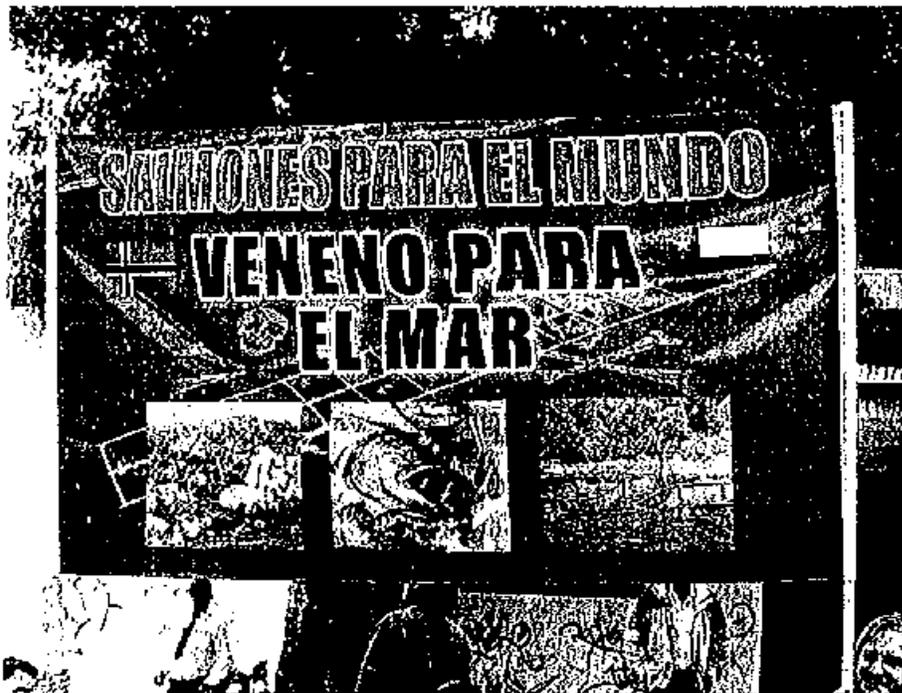
Salmon Farming Kills



Norway - Get Out of British Columbia!



Chilean Salmon Farming Kills - Poison of the Sea



Norwegian Salmon Farmers in Chile Guilty of Double Standards



Safeway - No Way to Farm Salmon

With all the chemicals in Safeway's farmed salmon, you might as well eat the packaging.

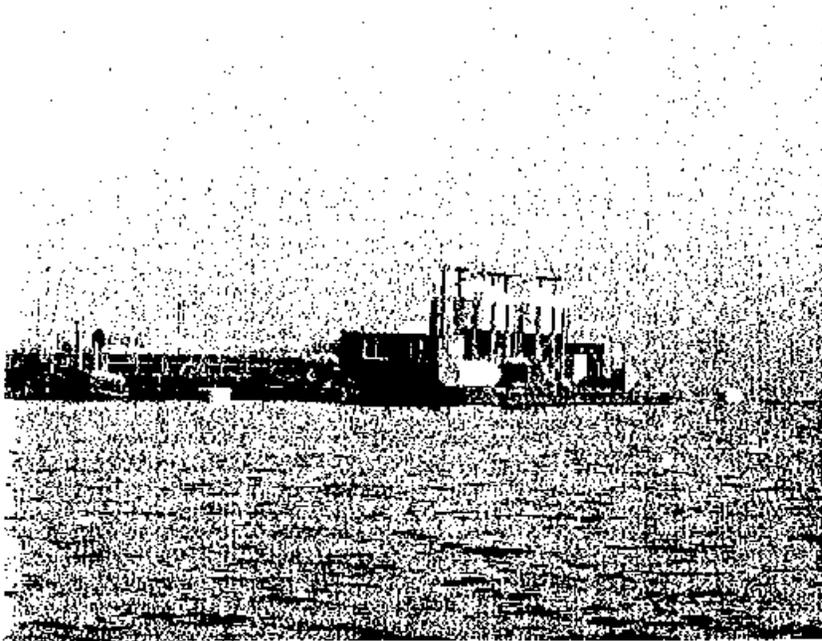


Farmed salmon just isn't natural.* Tell Safeway to stop selling it.

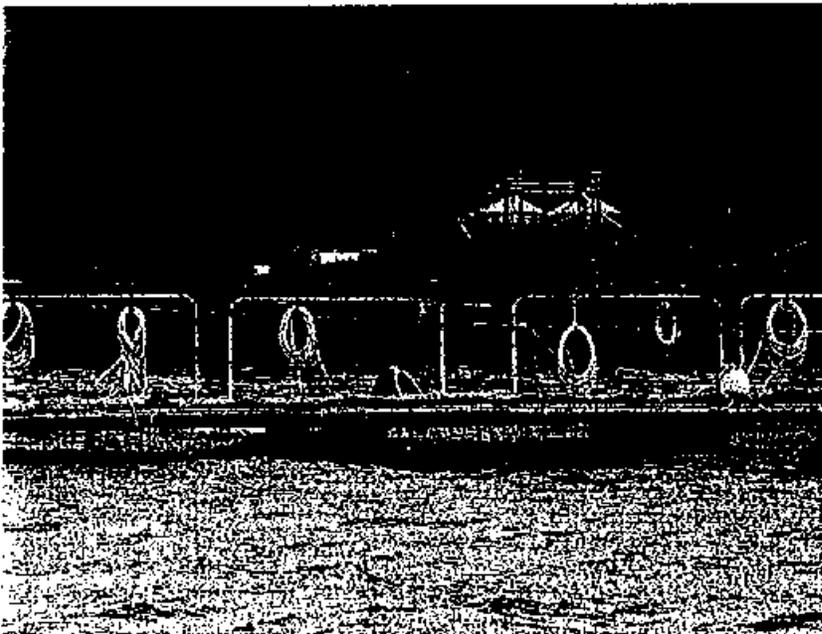
To find out more, please visit www.FarmedAndIngersoll.org

*The U.S. Food and Drug Administration (FDA) has approved the use of antibiotics, pesticides, and other drugs in farmed salmon. The FDA has also approved the use of these drugs in wild salmon. The FDA has also approved the use of these drugs in wild salmon.

Salmon Farm in Clayoquot Sound UNESCO Biosphere Reserve



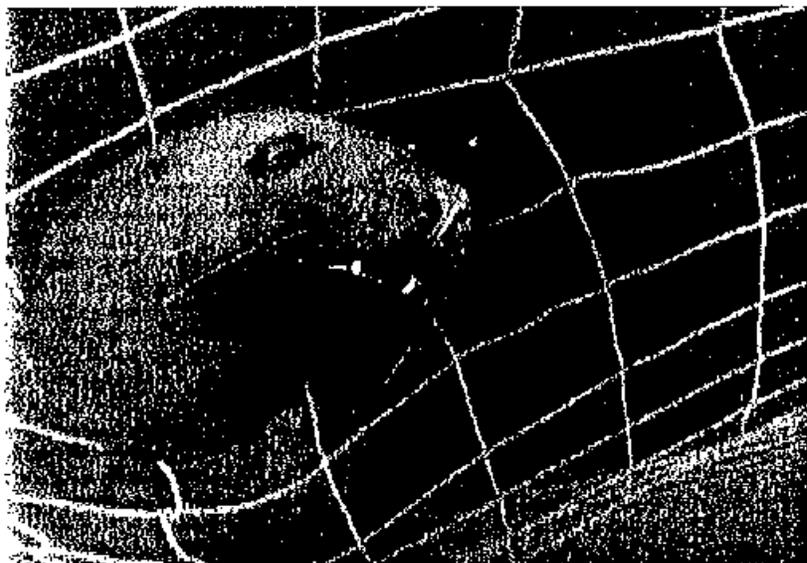
Salmon Farm



Sea Lice on Wild Fish (Norway)



Sea Lion Dead in Net



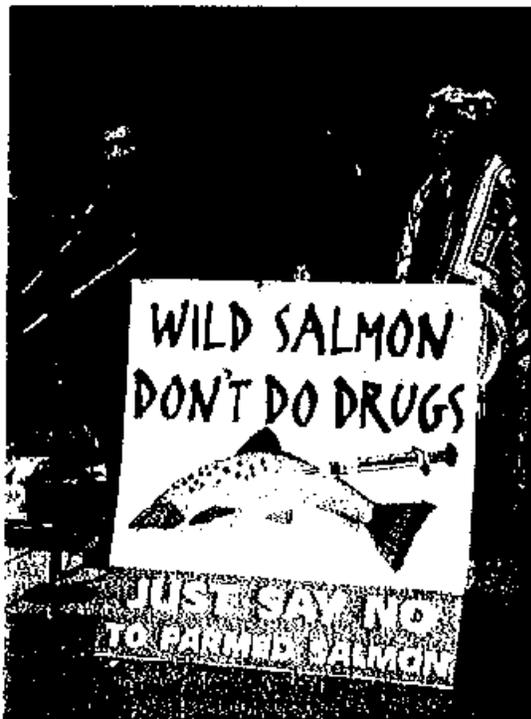
Sea Lion Killed in Salmon Farm Net



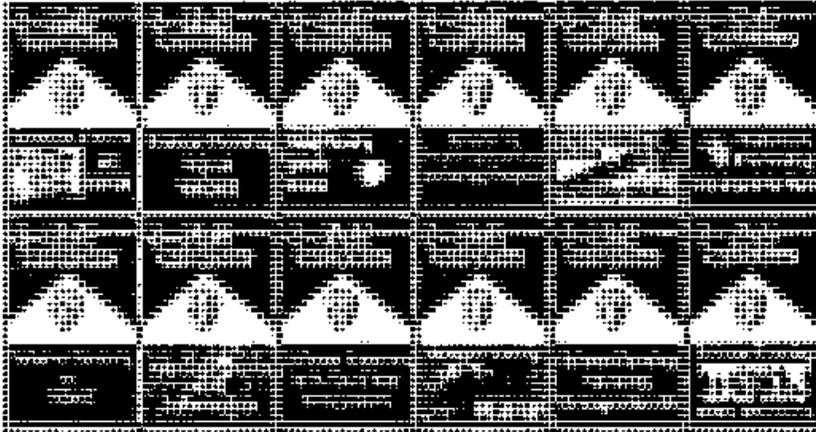
Patagonia Against Salmon Farming



Wild Salmon Don't Do Drugs



12 Reasons to Quit Salmon Farming



13 Reasons to Eliminate Salmon Farming from Chile

13 ARGUMENTOS PARA LA ELIMINACIÓN DE LA INDUSTRIA SALMONERA

Una industria irresponsable y destructiva subsidiada por el Estado y la Naturaleza, es un mal negocio para Chile.

1. FAVORABLE PARA TODOS: Después de 25 años de cultivo e expansión, esta industria generó un total de 27% durante la zona de cultivo y generación de empleo, hoy en día el 50% de la producción, genera una deuda de 2500 millones de dólares, los cuales se trasladan a la sociedad y al Estado a través de los impuestos que pagan los 30.000 trabajadores que se dedican a esta actividad, que por su parte, destruyeron y destruyen el medio ambiente.

2. LOS ESTADOS Y LOS PRODUCTORES ARTESANALES: La industria salmonera genera múltiples enfermedades y daños que afectan al 10% de la población, así como a los recursos naturales, a través de los desechos, que afectan a los recursos naturales. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

3. EL PLAN DE EMERGENCIA DEL GOBIERNO A LA INDUSTRIA: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

4. LA INDUSTRIA Y LA PESCA ARTESANAL: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

5. CONTAMINACIÓN DEL MAR: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

6. CONTAMINACIÓN DEL TURISMO: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.



7. CONTAMINACIÓN DEL MAR: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

8. CONTAMINACIÓN DEL TURISMO: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

9. CONTAMINACIÓN DEL MAR: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

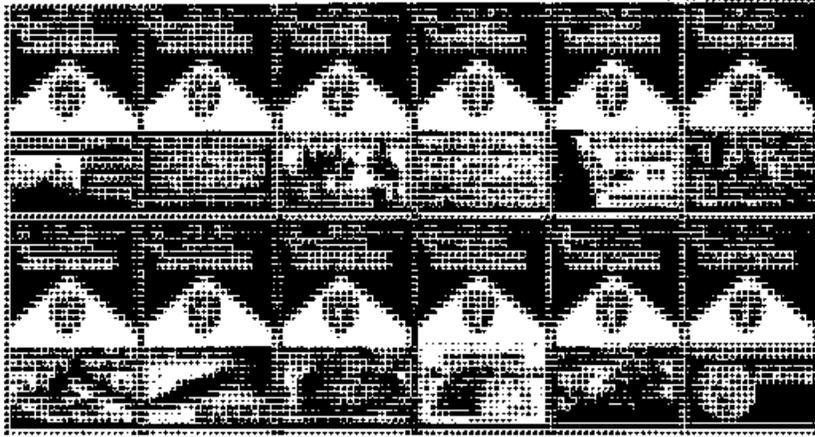
10. CONTAMINACIÓN DEL TURISMO: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

11. CONTAMINACIÓN DEL MAR: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.

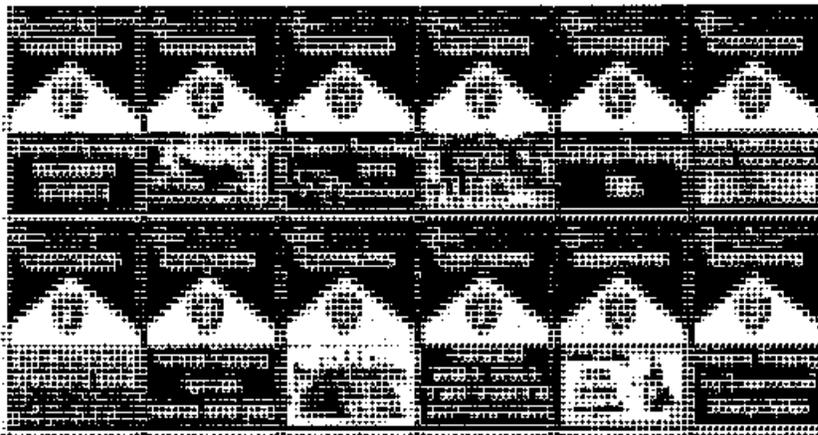
12. CONTAMINACIÓN DEL TURISMO: La industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza. Esto se debe a que la industria salmonera genera un tipo de contaminación que no puede producirse en la naturaleza.



12 More Reasons to Quit Salmon Farming



12 More Reasons to Quit Salmon Farming



Our Global Ocean

[Home](#)

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Vision & Mission

The Global Alliance Against Industrial Aquaculture (GAAIA) is an international network dedicated to advancing environmentally and socially responsible aquaculture. GAAIA recognizes that salmon, shrimp, tuna and 'Frankenfish' farming jeopardizes sustainable and safe seafood production.

By highlighting worst aquaculture practices, GAAIA will lead the fight against standards-setting and certification schemes for farmed salmon and shrimp farming in particular. GAAIA will resist moves towards tuna farming, offshore fish farming and genetically engineered fish.

The farming of carnivorous fish and shellfish such as salmon, tuna and shrimp is inherently unsustainable, socially irresponsible and ethically bankrupt. Salmon, shrimp and tuna farms are polluting the environment, draining precious marine resources and spreading infectious diseases and parasites around the globe. Industrial aquaculture is socially destructive contributing to deaths of workers on farms, degrading traditional food resources and ignoring the rights of indigenous peoples. Genetic engineering and the development of 'Frankenfish' poses unnecessary risks to the environment, food safety and wild fisheries.

We oppose the certification of farmed salmon and shrimp as 'sustainable,' 'environmentally friendly' and 'socially responsible' by the Global Aquaculture Alliance, Aquaculture Stewardship Council and other shameless Ponzi schemes. Put simply - there is no right way to do the wrong thing.

We call on consumers to urge retailers to stop selling farmed salmon, farmed shrimp and farmed tuna and promote the farming of species lower down the food chain. GAAIA supports a ban on 'Frankenfish' and an end to the genetic engineering of fish.

Join the Global Alliance Against Industrial Aquaculture in the fight to protect the health of our global ocean, the health of consumers and the health of coastal communities and fisheries around the world.

To support GAAIA please contact: dstanford@gaaia.org

Thank you for NOT Salmon Farming!

Thank you for NOT Shrimp Farming!

Global Alliance
against industrial aquaculture

Salmon Farming and
Shrimp Farming RfCs

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Vision & Mission

Salmon

Shrimp

Tuna

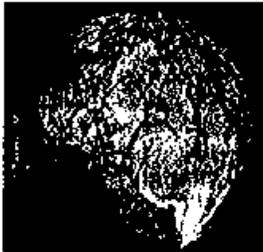
Frankenfish

Certification

News

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Silent Spring of the Sea

Don Stanford analyzes the chemical stew that farmed fish are raised in and the health risk this poses to humans.

Click here to read "Silent Spring of the Sea".

(A chapter from the award-winning book 'A Stain Upon the Sea: West Coast Salmon Farming' published by Harbour Publishing in 2005).



Read also "Salmon Farming Kills Lobsters!"



Thank you for NOT Salmon Farming!
Thank you for NOT Shrimp Farming!

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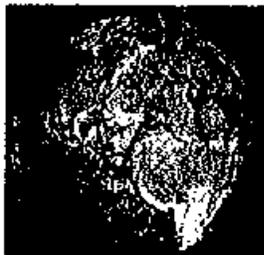
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Smoke on the Water

Coming In March 2011 - the new report from GAAIA:

"Smoke on the Water, Cancer on the Coast"



Do you still not believe that the salmon farming industry is blowing smoke up your ass?

Do you still fail to see through the smokescreen of Big Aquaculture?

Then you need help navigating through the smoke and mirrors of the global salmon farming industry.

Put a copy of "Smoke on the Water, Cancer on the Coast" in your pipe and smoke it.

To order a copy and for more information please contact Don Staniford via: dstaniford@gaaia.org



Thank you for NOT Salmon Farming!
Thank you for NOT Shrimp Farming!

Theme developed by ng/kw6 Pty Ltd

SCHEDULE "B" - THE GALLERY



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SALMON FARMING???
BETTER TO SMOKE 'EM THAN EAT 'EM !!




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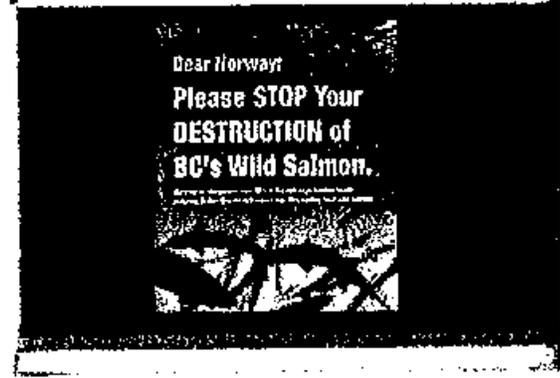
Salmon Farming Spreads Disease



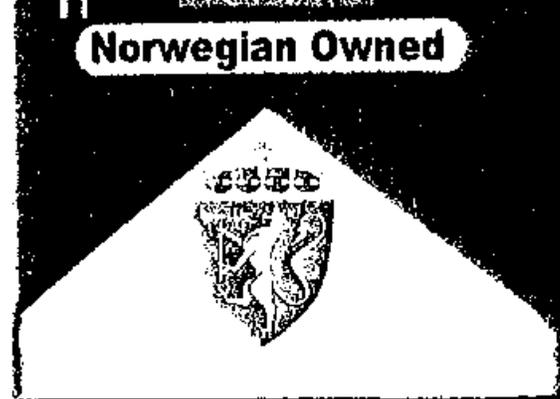

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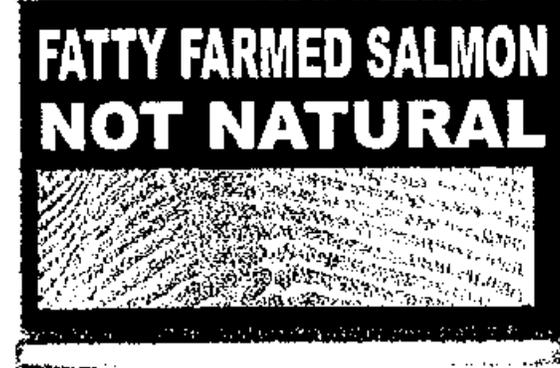
Dear Norway
 Please **STOP** Your **DESTRUCTION** of **BC's Wild Salmon.**

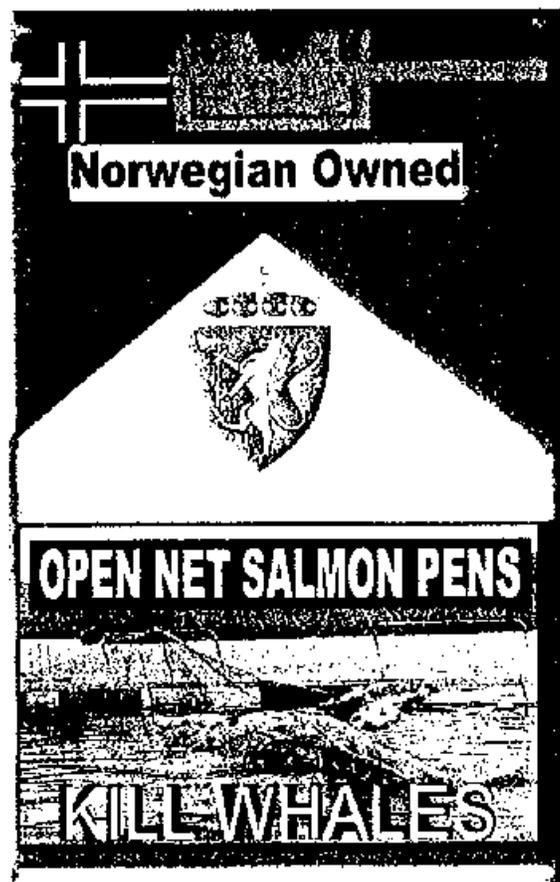
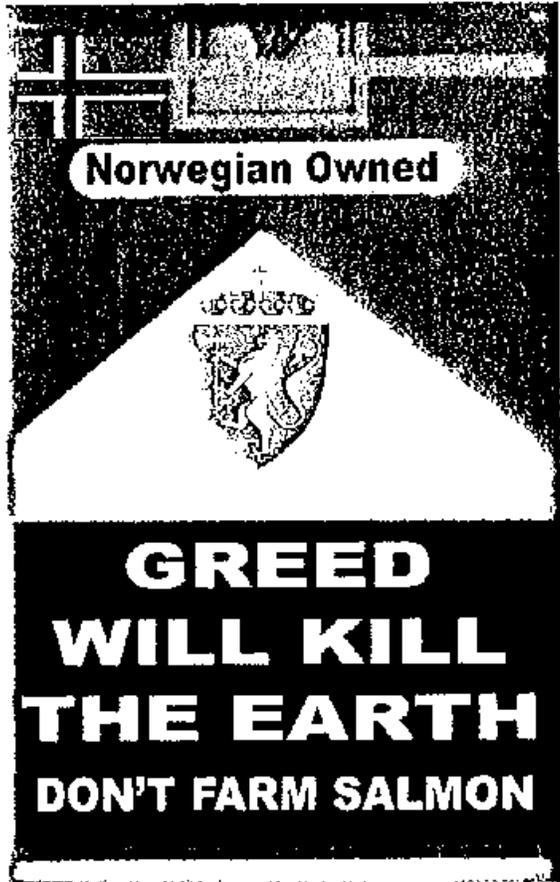



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FATTY FARMED SALMON NOT NATURAL





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RISK OF CANCER?



Norwegian Owned



SALMON FARMING



A PUTRID BUSINESS

Norwegian Owned



Salmon Farms



ARE CANCER

Norwegian Owned



SALMON FARMING



BREAKS THE CHAIN



Norwegian Owned



**Salmon Farming
by Government
Manipulation**



Norwegian Owned



**SALMON FARMING
DISEASED INDUSTRY**




Norwegian Owned




**SALMON
FARMING
DRAINS
OUR OCEANS**



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**SALMON FARMING
DRAINS OUR OCEANS**



Norwegian Owned



**Farmed Salmon
DYED for You**

SalmoFam

Norwegian Owned



**SALMON FARMING
EXPOSED**



Norwegian Owned



SALMON FARMING

**VENENO PARA
EL MAR**

GLOBAL DESTRUCTION

Norwegian Owned



SALMON FARMING



HARMING



92% Norwegian Owned



**Salmon Farming
Harms
My Global
Environment**




Norwegian Owned



**SALMON FARMING
HARMS
THE ENTIRE PLANET**




Norwegian Owned



**Salmon Farming
Has MANY
SECRETS**



Norwegian Owned



**Salmon Farming
Increases
Global Food Shortages**





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**SALMON FARMING
IS A CANCER
ON THE COAST**



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**SALMON FARMING
IS A
HEALTH HAZARD**



Norwegian Owned



**SALMON FARMING
IS A
LEATHAL
WEAPON**




Norwegian Owned



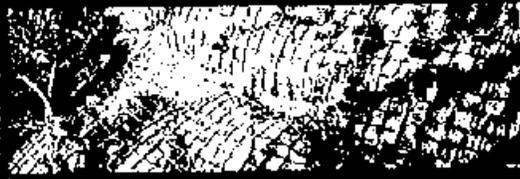
**SALMON FARMING
IS A NET LOSS**



Norwegian Owned



SALMON FARMING



IS A NET LOSS

Norwegian Owned



SALMON FARMING



IS A NOOSE AROUND THE NECK

Norwegian Owned



SALMON FARMING



IS A TIME BOMB

Norwegian Owned



SALMON FARMING



IS A WEEPING SORE

Norwegian Owned



SALMON FARMING



IS ADDICTED TO DRUGS

Norwegian Owned



SALMON FARMING



IS AQUATIC TERRORISM

Norwegian Owned



SALMON FARMING



IS DESTRUCTIVE

Norwegian Owned



SALMON FARMING



IS DROWNING WILDLIFE

Norwegian Owned




**SALMON FARMING
IS HARD
TO
SWALLOW**

Norwegian Owned



**Salmon Farming
is just
WRONG**

Norwegian Owned




**SALMON
FARMING
IS LIKE
THE BLACK
DEATH PLAGUE**

Norwegian Owned




**SALMON
FARMING
=
OCEAN
PIRATING**



Norwegian Owned



**Salmon Farming
is
Poison**




Norwegian Owned



**SALMON FARMING
IS ROTTEN BUSINESS**




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**SALMON FARMING
IS SCARY**

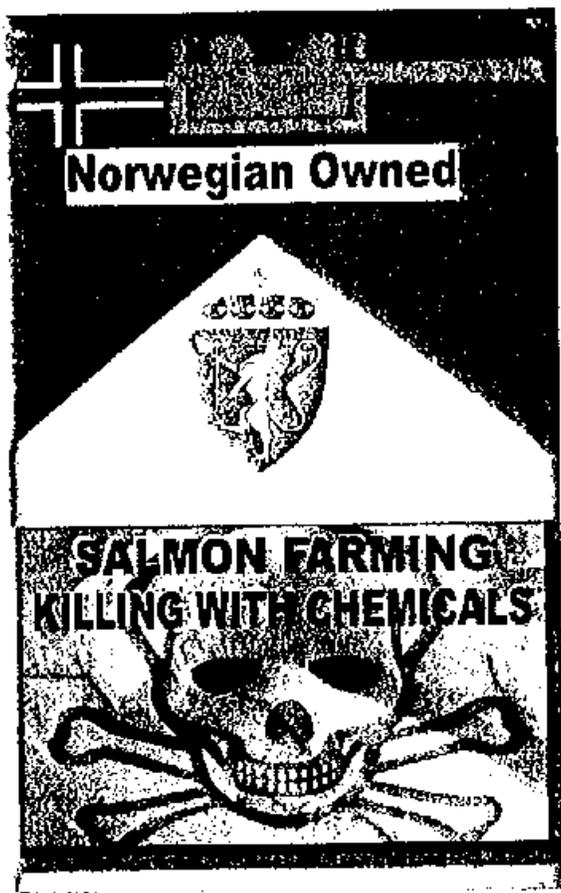
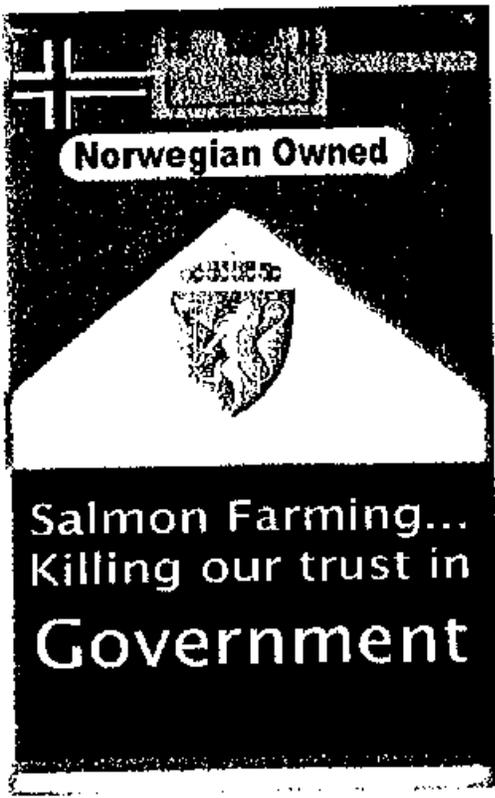
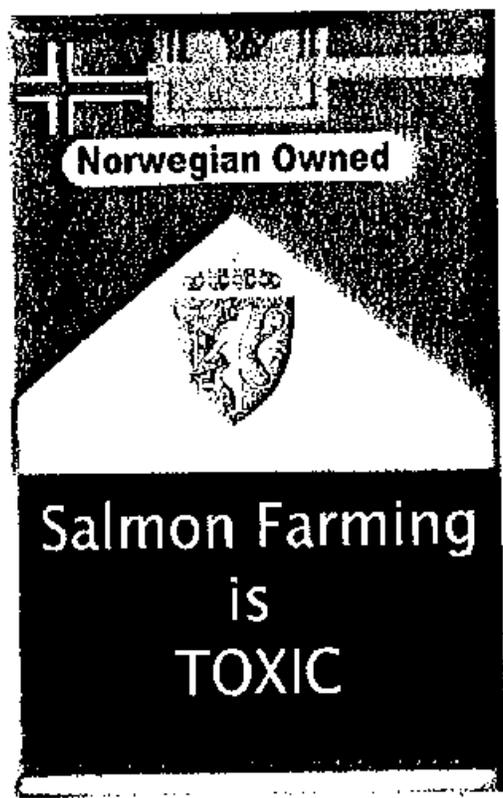
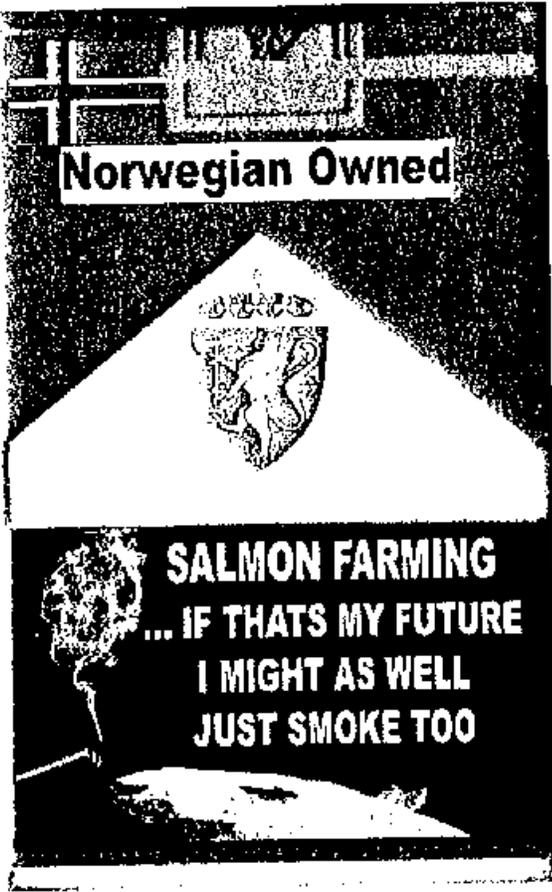


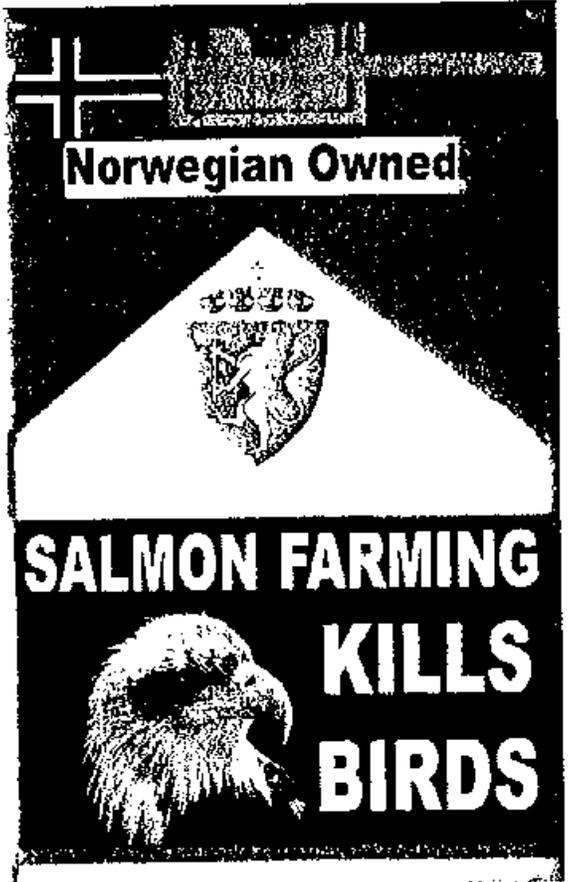
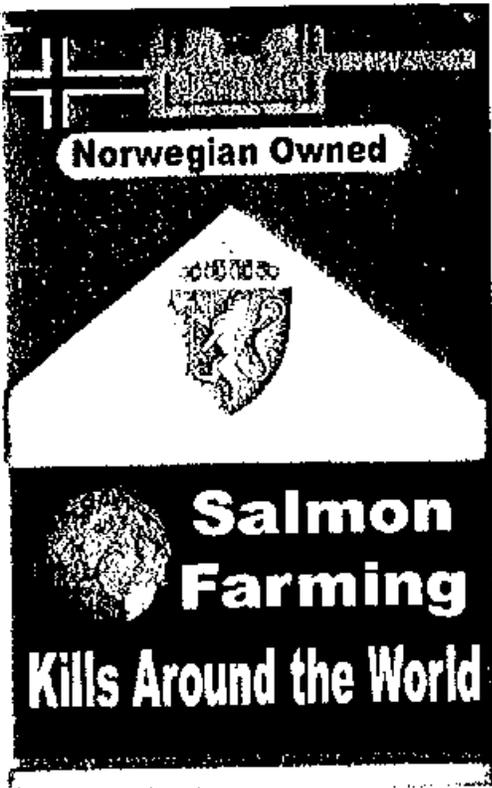
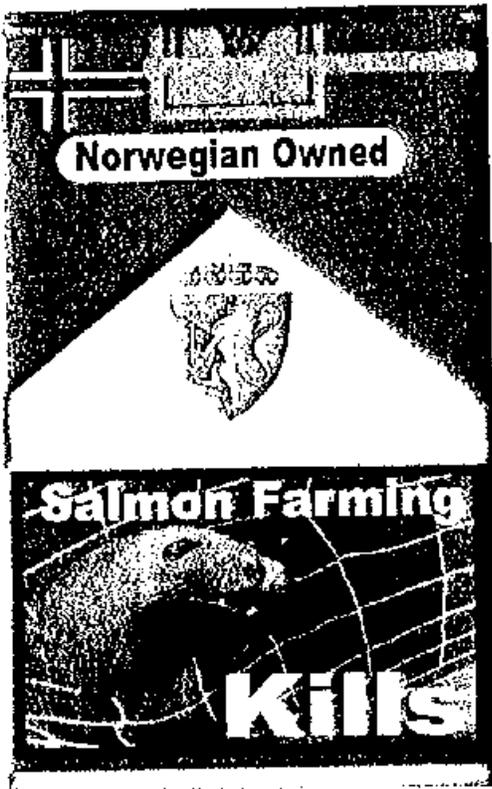

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**SALMON FARMING
IS SICKENING**

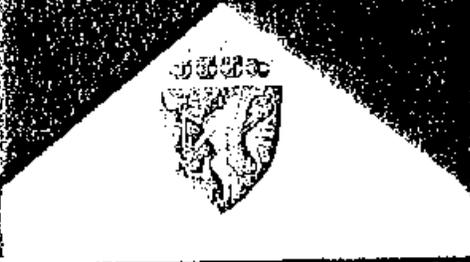








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**Salmon Farming
Kills
Communities**



Norwegian Owned



**SALMON FARMING
KILLS
LIKE SMOKING**



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**SALMON FARMING
KILLS LOBSTER**



Norwegian Owned



**Salmon Farming
Kills
Lobsters**





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**Salmon Farming
Kills Sea Floor
Ecosystems**



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**SALMON
FARMING
KILLS
SEALS**



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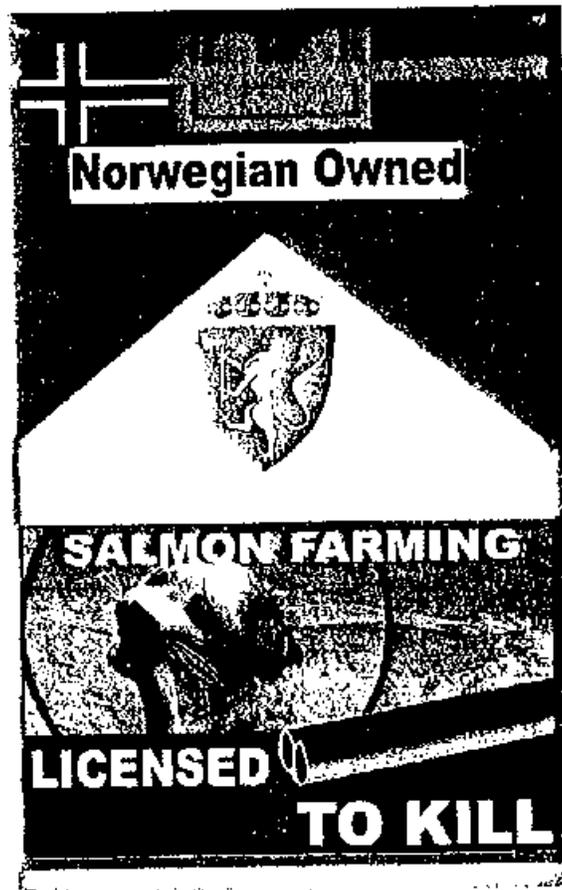
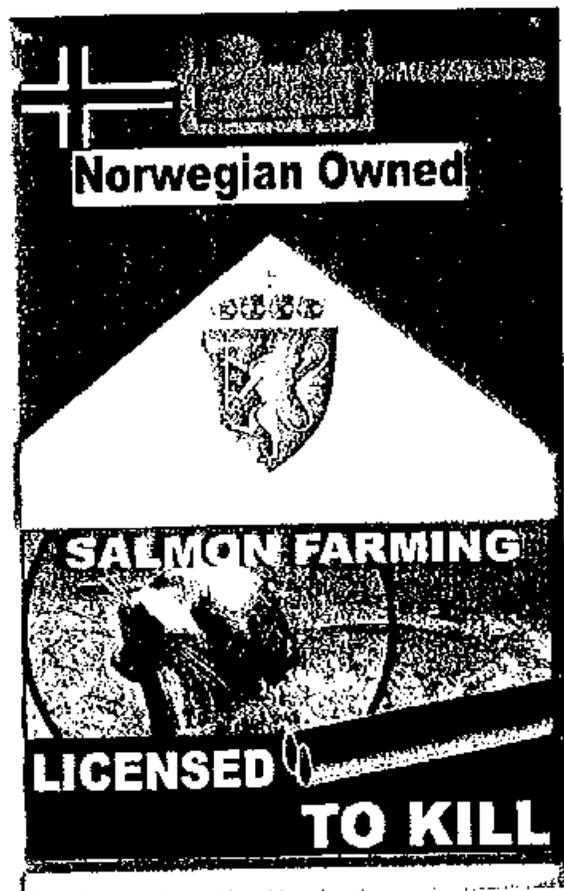
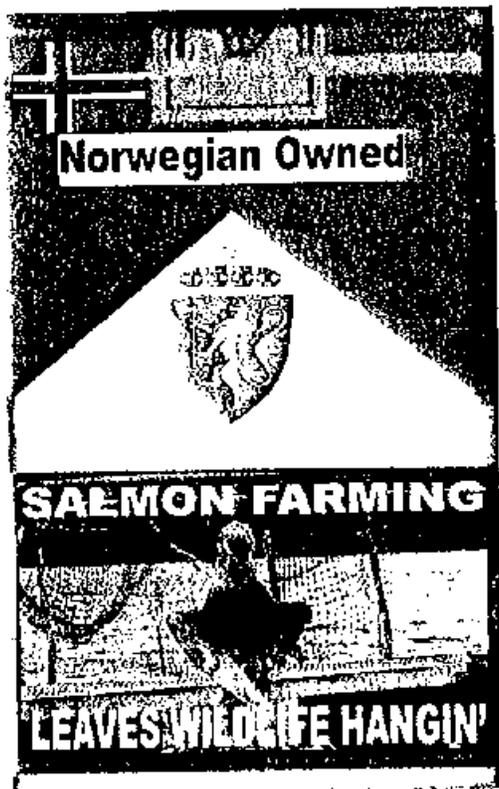
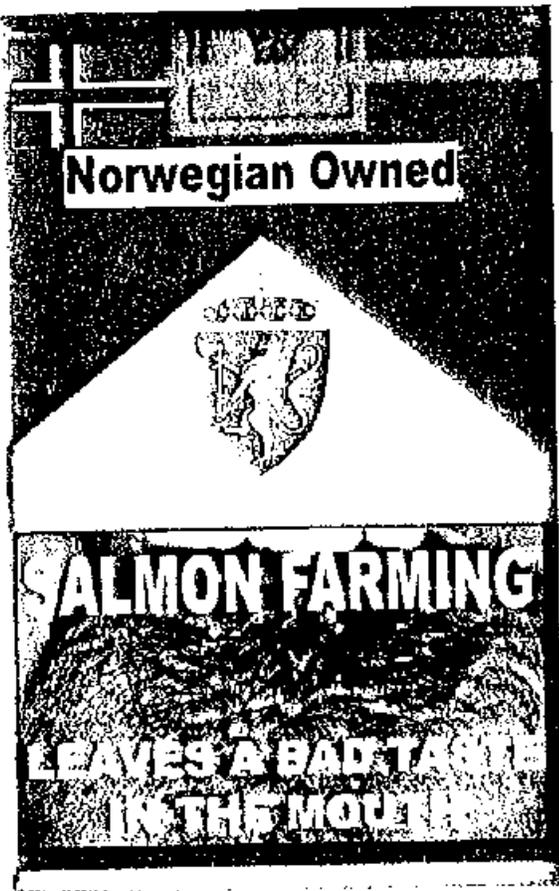
**Salmon Farming
Kills
Wild Baby Salmon**



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**Salmon Farming
Kills Workers**





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SALMON FARMING

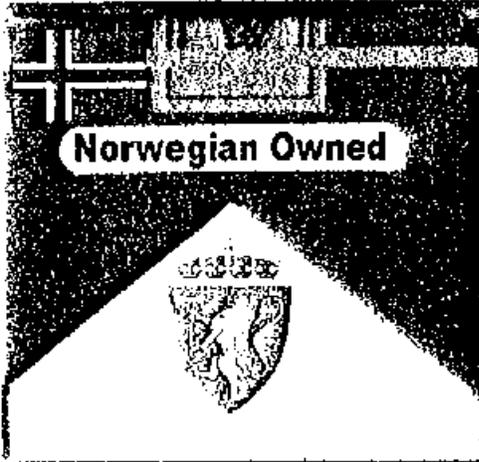
NEEDS REHAB

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Salmon Farming
RAPES the SEAS
of small Wild Stock

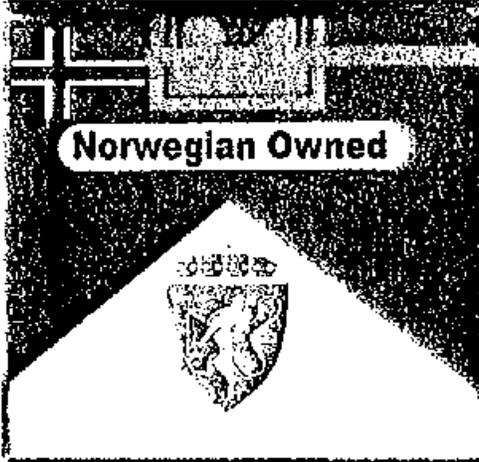
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SALMON
FARMING
ROBS PEDRO
TO PAY PAUL



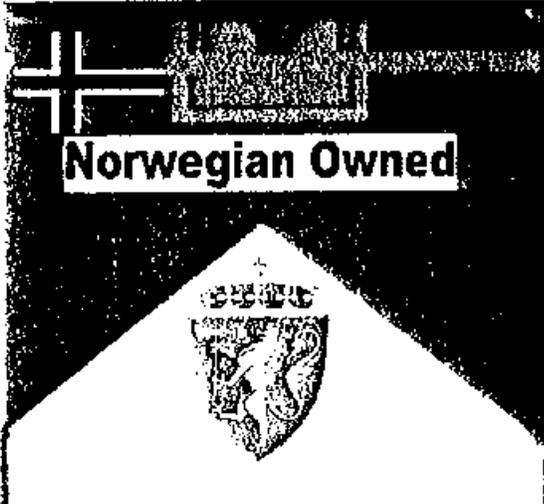
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**Salmon Farming
Seriously
Damages Health**



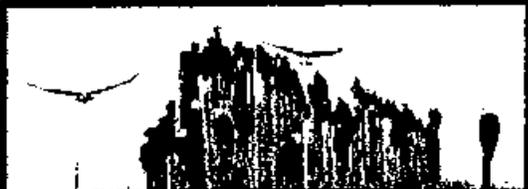
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Salmon Farming
Serves Foreign Shareholders
and we pay the price

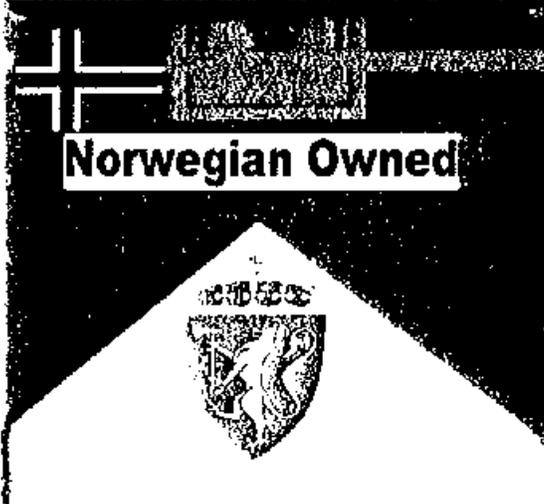


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SALMON FARMING



SHOULD BE DUMPED



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SALMON FARMING



SOLUTIONS

Norwegian Owned



**SALMON FARMING
SPREADS DISEASE**



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**SALMON FARMING
SPREADS POLLUTION**



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**Salmon Farming
Spreads
Salmon AIDS (ISA)**

Norwegian Owned

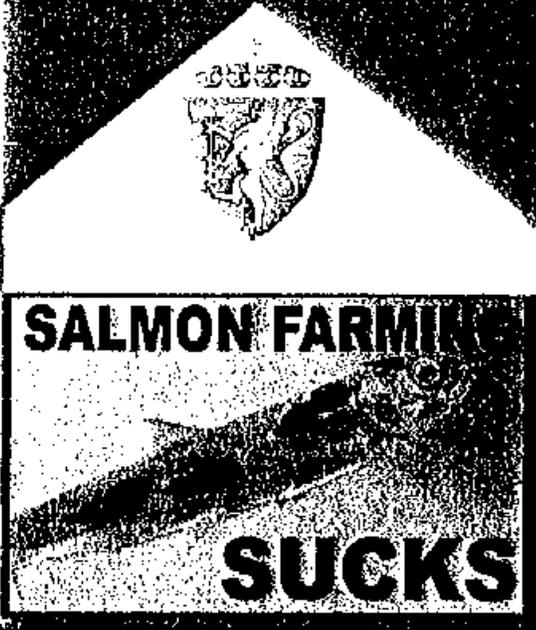


SALMON FARMING



STARVING EAGLES

Norwegian Owned



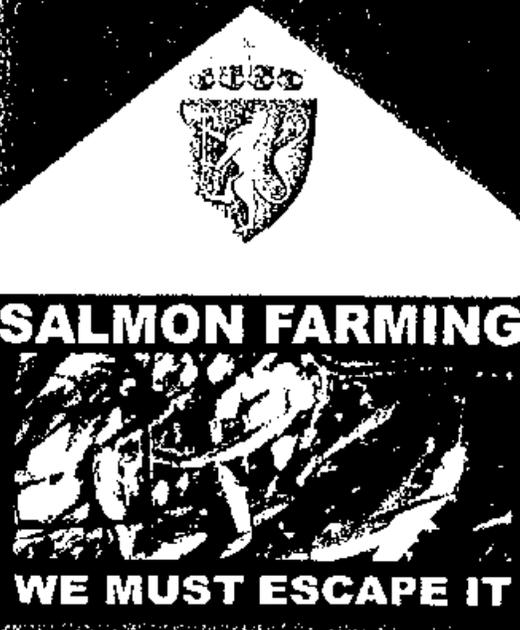
**SALMON FARMING
SUCKS**

Norwegian Owned



**SALMON FARMING
USES ARTIFICIAL COLOURS**

Norwegian Owned



**SALMON FARMING
WE MUST ESCAPE IT**

Norwegian Owned



**Salmon Farming
YUCK**

Norwegian Owned

SALMON PHARMING

**FRIENDS DON'T
LET FRIENDS EAT
PHARM SALMON**