

\$camon \$cotland, 10 May 2023

[Exposing Salmon Farming's Dirty Secrets - Whistleblower Hotline Launched!](#)



Campaigners have launched a hotline for whistleblowers wanting to dish the dirt on the salmon farming industry in Scotland. Stickers asking for information are being posted across the Highlands & Islands of Scotland with adverts being placed in newspapers in Argyll, Lochaber, Wester Ross, Skye, Sutherland, Orkney, Shetland and the Outer Hebrides [1].



Don Staniford of \$camon Scotland said:

“Calling all whistleblowers – please dish the dirt on welfare abuse, mass mortalities, disease problems, corporate negligence, illegal chemical use, the killing of wildlife and other fishy goings on down on the salmon farm. Photographic and video evidence is especially welcomed so we can expose the horrors of salmon farming. If you’ve signed a Non-Disclosure Agreement or simply want to remain anonymous please use our tip-line or [online contact form](#).”



Matt Mellen of Ecohustler said:

“Our readers and their social networks are very concerned about how salmon are farmed in UK waters. We set up a petition calling for Marks and Spencer to come clean about the harm caused by factory farming salmon and stop labeling it ‘responsibly sourced’. Over 100k people signed the petition. Areas around salmon farms are severely affected and sustainable local businesses like tourism operations and small scale fishers are suffering. We want to provide these people with a discreet way of sharing their issues. Ecohustler.com will be offering the stickers for free in our [online shop](#).”

Download a PDF version of the rectangular sticker/advert [online here](#)

Do you want to **blow the whistle** on salmon farms?



**07851 562 781**

<https://scottishscamon.co.uk>



Do you have information about malpractice or reasons for concern?

Please call or text this number to let us know what is happening:

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## Background to Whistleblowing in Scottish Salmon Farming:

In 2000, workers Jackie Mackenzie and Jonathan Davis [blew the whistle on illegal use of toxic chemicals by Ardesie Salmon in Wester Ross](#) leading to the salmon farmer being [kicked out of the industry's quality scheme](#).

In 2017, a whistleblower [tipped off the BBC 'One Show' about mass mortalities at Norscott Havbruk \(Scottish Sea Farms\) in Loch Kishorn](#).

In 2018, industry whistleblowers leaked photographs of [mass mortalities at Marine Harvest \(Mowi\)](#) and [welfare and hygiene abuse by The Scottish Salmon Company \(Bakkafrost\)](#).

In 2019, a BBC Panorama investigation was [sourced by information leaked by whistleblowers](#).

In 2020, a Mowi insider [blew the whistle on the illegal killing of seals](#).

In 2021, a [whistleblower inside Norscott Havbruk \(Scottish Sea Farms\) provided information on the illegal killing of a seal in Loch Spelve on the Isle of Mull](#).

In 2021, a whistleblower who worked for Mowi [leaked photos and video from South West Shuna salmon farm in the Sound of Jura](#).

In 2022, a whistleblower [issued an alert to mass mortalities at The Scottish Salmon Company \(Bakkafrost\) at their land-based salmon farm in Applecross](#).



Photos of stickers posted this month at various locations across Scotland:







[1] On 6 May 2023, Scamon Scotland requested adverts to be placed in the following newspapers: The Scotsman, The Herald, The National, The Daily Record, Arran Banner, Argyllshire Advertiser, Campbeltown Courier, Lochaber Times, Oban Times, Press & Journal, West Highland Free Press, Ross-shire Journal, Highland News, North Star, The Northern Times, Stornoway Gazette, The Orcadian, Shetland Times. On 8 May 2023, advertising enquiries were made with trade publications including: Intrafish, Undercurrent News, Fish Farmer and Fish Farming Expert.

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