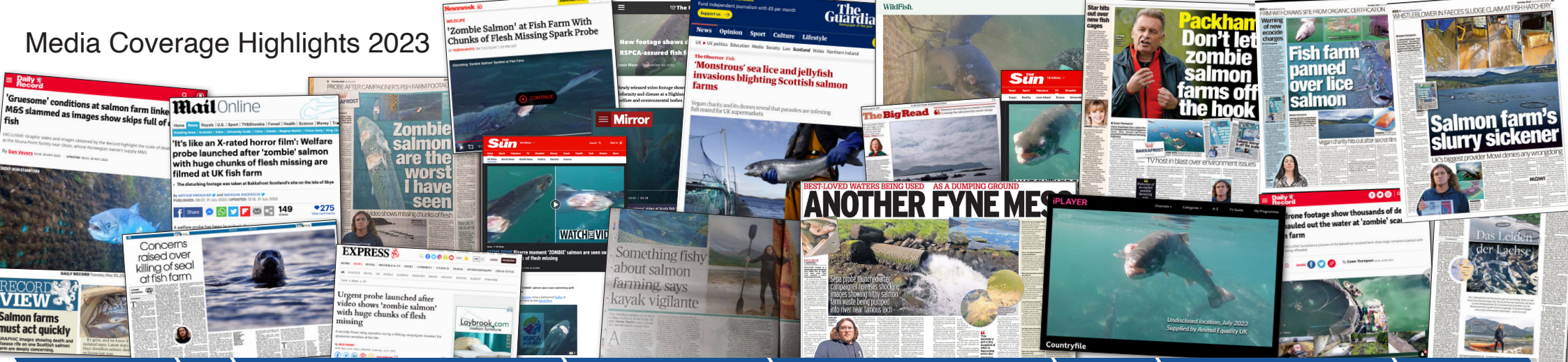
Media Coverage Highlights 2023



May

30/05 **Daily Record**
Gruesome conditions at salmon farm linked to M&S slammed as images show skips full of dead fish

30/05 **Daily Record**
Record View: Salmon farms must act quickly

Jun

06/06 **Seaspiracy**
Reporter catches salmon farm in Scotland incinerating four tons of diseased and dead salmon.

18/06 **The Ferret & The National**
Orkney seal killing may have broken the law

Jul

30/07 **Mirror**
Disturbing 'zombie salmon' seen at UK fish farm as welfare probe launched

30/07 **Daily Record**
Disturbing 'zombie salmon' video at Scots fish farm sparks welfare investigation

31/07 **Newsweek**
Zombie Salmon' at Fish Farm With Chunks of Flesh Missing Spark Probe

31/07 **The Sun**
SEEMS FISHY Bizarre moment 'ZOMBIE' salmon are seen swimming with huge chunks of flesh missing

31/07 **Am730**
"Zombie" salmon were found at a British fish farm swimming in the water without large pieces of flesh

31/07 **Daily Mail**
It's like an X-rated horror film': Welfare probe launched after 'zombie' salmon with huge chunks of flesh missing are filmed at UK fish farm

31/07 **Daily Express**
Urgent probe launched after video shows 'zombie salmon' with huge chunks of flesh missing

Aug

01/08 **latestly**
Zombie' Salmon With Chunks of Flesh Missing Spotted at UK Fish Farm

01/08 **Noticia Da Manha**
Salmon farm creates "zombie" and angers animal protectors

03/08 **Bild**
Zombie salmon shock animal rights activists

03/08 **VP FO**
Bakkafrost about the «zombie-salmon»-video: - Cops are always a nuisance

03/08 **Dag Bladet**
[Zombie Salmon] Worst I've seen

10/08 **renovatio21**
Creepy images of zombie salmon

16/08 **Daily Record**
Shocking images of salmon farming waste spewing into remote Scots river spark probe

26/08 **The Herald**
"Scottish salmon: What dead fish I saw tells us about sector"

Sep

animalEQUALITY

10/09 **BBC Countryfile**
BBC Countryfile investigation into salmon farming deaths featuring our footage of sick fish.

11/09 **The Sun**
Response to Countryfile, using our images "Countryfile fans left 'sick to their stomach'"

WildFish.

13/09 **WildFish**
Responsibly farmed? Report (using our footage)

Viva!

16/09 **The Guardian**
"'Monstrous' sea lice and jellyfish invasions blighting Scottish salmon farms"

21/09 **The Times**
Kayak vigilante goes undercover to expose salmon farming 'horror'

24/09 **Daily Record**
Shock drone footage show thousands of dead fish being hauled out the water at 'zombie' scandal salmon farm

24/09 **Welt Am Sonntag**
The suffering of salmon

Oct

05/10 **The Scotsman**
Climate change: Warm seas and jellyfish blamed for record August farmed salmon deaths and harvest drop

05/10 **The Herald**
Salmon farm deaths keep rising as 2022 harvest drop revealed

15/10 **Sunday Mail**
Chris Packham calls for Scots salmon farming industry probe after zombie fish scandal

Nov

12/11 **The Times**
RSPCA Assured earns £700,000 for salmon stamp of approval

15/11 **The Ferret**
Investigators film buckets of dead fish at salmon industry's 'poster child' farm

19/11 **Sunday Mail**
Zombie' salmon found at Scots farm prompts animal welfare charity to announce plans for 200 new rules

26/11 **Daily Record**
Salmon farming giant withdraws Scots site from scheme after finding lice-infested fish

26/11 **Sunday Mail**
Fish farm panned over lice salmon

Dec

07/12 **The Telegraph**
Selfridges forced to remove misleading sustainable salmon claims

11/12 **The Guardian**
Chris Packham calls for halt to 'catastrophic' expansion of Scottish salmon farms

17/12 **The Herald**
Salmon farm mortalities worst ever: Moratorium calls grow

24/12 **Daily Record**
Whistleblower reveals disgusting footage of overflowing waste at Scots salmon farm